



DRIFT @ 7 - FOR IMMEDIATE RELEASE - 08/30/2010

STRANGE MATTERS CD RELEASED

Erie, PA – Local music band, Drift @ 7, announced the release of their new CD, Strange Matters. Available through iTunes, Strange Matters is the first of three music compilations written by the band’s founder Gerry Schneggs. Information can be found at www.driftat7.com.

Asked where the idea for the title track came from, Mr. Schneggs states, “The Strange Matters song is a celebration of being different. It pokes conformity squarely in the eye. Creative types or innovators see things differently or from a non-traditional point of view. And doing so can be hard work and cause personal strains in relationships. Listeners of the CD will hopefully feel good about being creative or know that someone else has been through a similar situation as they have.”

Drift @ 7 is currently working on a second CD for release in 2011. For more information, contact Gerry Schneggs, Drift @ 7, schneggs@verizon.net or see www.driftat7.com.

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